

# SQUAREONE

For Immediate Release

## #SQLSLAYS the Holidays with 10 Ways to Parking at Square One

*Parking innovation makes navigating the shopping centre a breeze*

**12 December 2016 (Toronto)** – With record-breaking attendance this season, Square One Shopping Centre ensures that all aspects of the shopping experience are seamless for the hundreds and thousands of guests who visit the mall each week. Easy access to the shopping centre and effortless parking are especially important in the lead up to the busy holiday season.

Square One makes guests' mobile phones a refreshingly useful shopping tool with The 10 Ways to Parking interactive map ([shopSQUAREONE.com/parking](http://shopSQUAREONE.com/parking)). Featured on their newly updated website, the tool not only displays real-time parking availability, but for the first time provides instant directions on mobile map apps, allowing users to select a parking lot for specific directions from their location. With this new functionality, visitors can plan their route and scope out the way to least congested parking lots before even stepping one foot out the door.

"Often guests arrive at the shopping centre using their regular route," says Toni Holley, Marketing Director, Square One Shopping Centre, "but during the high traffic holiday season, there may be unexpected challenges to getting to your favourite parking spot by your normal route. The 10 Ways to Parking map gives our guests the opportunity to see the many different access points into the shopping centre, which in turn allows them to spend less time circling the lots for a free space and more time checking off items on their holiday to-do list."

While some may opt to find their own parking (there are over 7000 parking spots!), others may want the added stress-reducer of using valet. Home to Canada's most comprehensive valet service, Square One's multi-option valet service lets guests drop off vehicles at one valet location and pick them up at three additional locations across the shopping centre. Having undergone a massive, award-winning development, Square One's climate controlled underground parking, located in the new southwest expansion, allows guests to wait in the serviced valet lounge with access to bottled water and Wi-Fi.

Find full details on parking, guest services, restaurants, store offers, store hours and more at Square One's Holiday Hub at: [shopSQUAREONE.com/holiday](http://shopSQUAREONE.com/holiday)

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### **About Square One Shopping Centre**

Proudly managed by Oxford Properties, with 320+ retailers including Holt Renfrew, Salvatore Ferragamo, Simons, Apple, Stuart Weitzman, Ann Taylor, Crate and Barrel, Zara, and Whole Foods Market, Square One Shopping Centre is the destination of high style in the GTA. Square One is owned by Alberta Investment Management Corporation (AIMCo) on behalf of its clients and Oxford Properties Group. Dedicated to sustainability, Square One's 2.2 million square feet has been recognized and awarded by the City of Mississauga for creating a balance between sustainable environmental programs and a unique shopping experience. The recipient of two awards from the City of Mississauga for Excellence in Urban Design, including the 'Healthy Design Award', the shopping centre continues its rapid growth with a current productivity value of \$1,035 per square foot. Square One is a designated tourist destination and is open on statutory holidays. For details visit [shopSQUAREONE.com](http://shopSQUAREONE.com). Follow us on [Twitter/Instagram](#) @shopSQUAREONE and at [facebook.com/SQUAREONE](https://facebook.com/SQUAREONE).

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